

Economy Measures		Reportee	Q1, April - June 2022			Q2, July - September 2022			Q3, October - Dec 2022			Q4, January - March 2023			Commentary
			Target	Actual	Cumulative	Target	Actual	Cumulative	Target	Actual	Cumulative	Target	Actual	Cumulative	
MEC1	Number of jobs created within the Enterprise Zone	Colm Healy	6	0	105 to date									Ongoing target of 137 jobs created Aug 2020 - Apr 2026 (137 jobs / 67 months in the period = 2 x 3 months per quarter = 6 jobs per quarter)	
MEC2	£M investments to Wyre from County Deal	Marianne Hesketh	0	0	0	0	0	0	0	0	0	0	0	No progress has been made on the County Deal so is unlikely to deliver any investments to Wyre this financial year.	
MEC3.1	Increase footfall to town centres	Colm Healy	1.8m	2,061,205										Target set as figure from previous quarter. Apr - 715,686 May - 647,397 Jun - 698,122	
	Total visits to town centres		2.4m	2,661,837										Target set as figure from previous quarter Apr 955,838 May - 734,311, Jun - 971,688	
	* Fleetwood * Cleveleys		1.4m	1,497,834										Target set as figure from previous quarter. Apr - 497,621 May - 466,536, Jun - 533,677	
	* Poulton * Garstang		900k	1,214,073										Target set as figure from previous quarter. Apr - 365,888 May - 525,264, Jun - 322,921	
MEC3.2	Reduce town centre vacancy rates	Colm Healy	11.80%	8.33%										Total vacancy rate for 7 town centres monitored (Fleetwood, Cleveleys, Poulton, Garstang, Thornton, Knott-End, Great Eccleston). Target set as most recent vacancy rate for North West area	
	Town centre vacancy rates		11.80%	12.55%										Target set as most recent vacancy rate for North West area	
	* Fleetwood		11.80%	8.31%										Target set as most recent vacancy rate for North West area	
	* Cleveleys		11.80%	3.77%										Target set as most recent vacancy rate for North West area	
	* Thornton		11.80%	8.72%										Target set as most recent vacancy rate for North West area	
	* Poulton		11.80%	7.01%										Target set as most recent vacancy rate for North West area	
MEC3.3	% of fledgling businesses surviving - 18 months	Colm Healy	72%	82%									Target set as previous rate reported.		
MEC3.4	Number of Visitors to the borough each year	Alexandra Holt												The model used is STEAM (Volume and Value of Tourism) it always works one year behind. Therefore 2021 data is currently being compiled and that report will be available later on in the year.	
MEC5	Business rate collection target 97%	Marie Buckley												This figure is reported annually as collection rates are affected by the recovery timetable, depending when our court dates are scheduled etc.	
MEC5	Council tax collection target 97%	Marie Buckley													
Key															
	Achieving/Exceeding target														
	Within 10% of achieving target														
	Below target (more than 10%)														